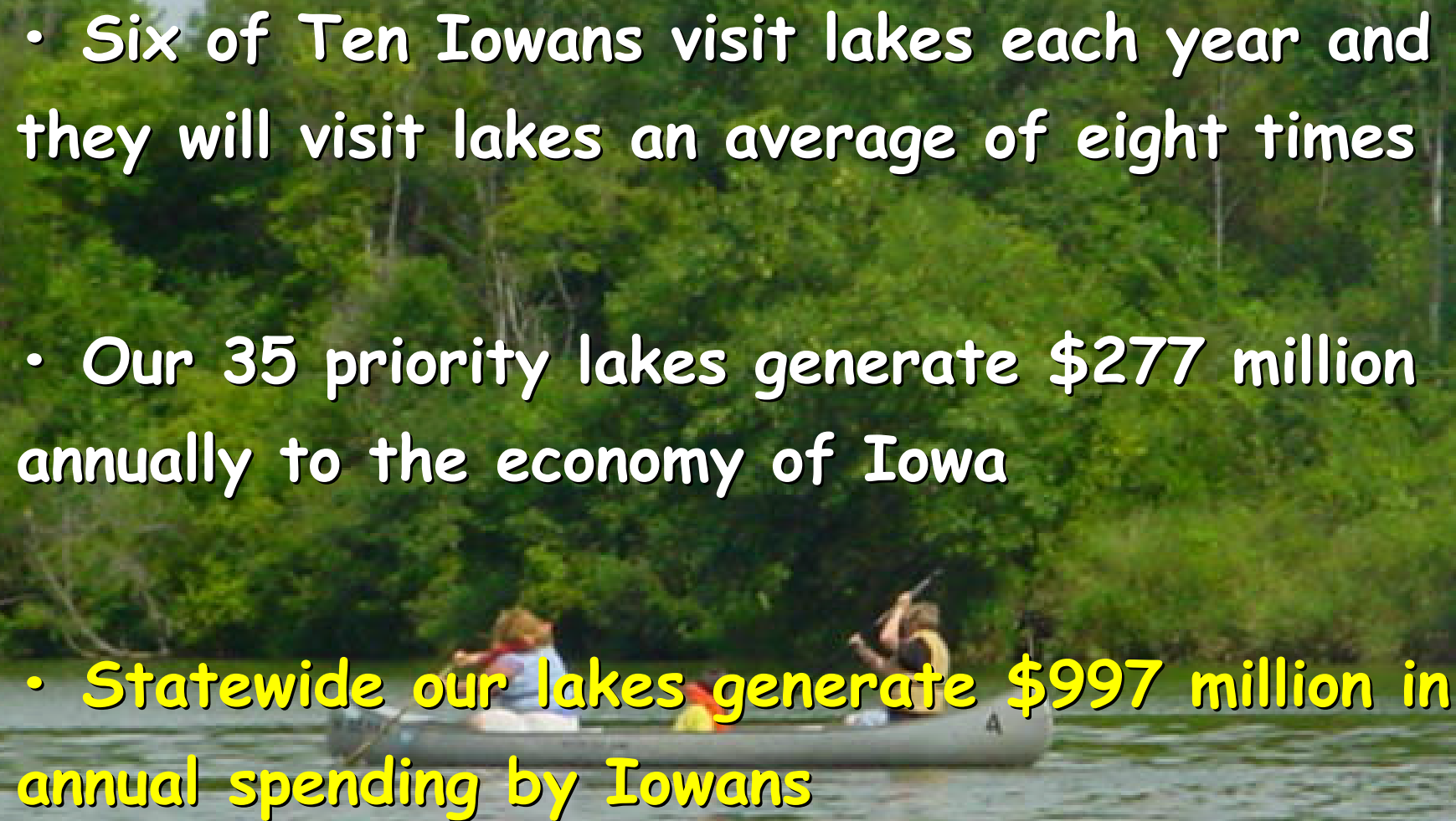


- 
- Six of Ten Iowans visit lakes each year and they will visit lakes an average of eight times
 - Our 35 priority lakes generate \$277 million annually to the economy of Iowa
 - Statewide our lakes generate \$997 million in annual spending by Iowans

- 
- From 2002-2005 Clear Lake averaged 432,312 visitors per year
 - They spent an average of \$43.36 million annually
 - Spending supported 529 jobs and \$10.83 million of labor income to the region

Iowa Lakes Valuation Project

[Home](#)[Choose a Lake](#)[Data Dictionary](#)[Download Data](#)

Clear Lake

[General Overview](#)[Usage & Resources](#)[Water Quality](#)[Expenditure Impact](#)

Clear Lake

Single Day Trips, 2002-05 Average	332,631
Multiple Day Trips, 2002	99,661
Total Trips, 2002	432,312

Each recreation trip or visitation has an associated set of expenditures. The composition of these expenditures for typical trips of single day or multiple days (Table 1) is based on a survey of Storm Lake and Rock Creek Lake during the 2002 season. Applying these averages to the lake visitors in the above table results in the estimated spending figures in Table 2.

This level of spending is linked to other economic activity in the region as the initial expenditures are re-spent on goods and services in the regional economy. These multiplier effects are estimated with an Input-Output model for the region and are summarized in Table 3.

Iowa lakes have great value to the citizens of the state. In the process of using lakes for fishing, boating, swimming and enjoying other outdoor recreation, Iowans also spend money that benefit local economies. During the 2002-2005 period, Clear Lake averaged 432,312 visitors annually. They spend an average \$43.36 million annually which in turn supports 529 jobs and \$10.83 million of labor income in the region.

Table 1: Average Spending

Category	Single Day	Multiple Day	Annual Single Day	Annual Multiple Day	Total
Supplies	\$17.00	\$59.65	\$5,654,730	\$5,945,972	\$11,600,702
Eating and Drinking	\$9.45	\$96.30	\$3,143,365	\$9,599,280	\$12,742,645
Gas and Car Expenses	\$5.10	\$29.70	\$1,696,419	\$2,960,526	\$4,656,945
Lodging	\$0.60	\$69.80	\$199,579	\$6,957,734	\$7,157,313
Shopping and Entertainment	\$10.85	\$36.05	\$3,609,049	\$3,593,500	\$7,202,549
Total	\$43.00	\$291.50	\$14,303,142	\$29,057,012	\$43,360,154

Table 2: Spending, Labor Income, and Job Effects of Lake Visitations

Category	Spending	Income	Jobs
Supplies	\$11,600,702	\$1,339,966	61.2
Eating and drinking	\$12,742,645	\$3,638,316	271.5
Gas and Car Expenses	\$4,656,945	\$296,786	12.8
Lodging	\$7,157,313	\$2,095,744	99.4
Shopping and entertainment	\$7,202,549	\$783,670	37.5
Total	\$43,360,154	\$8,154,482	482.4

Table 3: Economic Value of Direct and Secondary Recreational Spending

Category	Total Sales	Labor Income	Value Added	Jobs
Agriculture	\$82,957	\$10,466	\$13,578	0.9
Construction	\$395,401	\$76,273	\$90,147	1.8
Manufacturing	\$1,925,257	\$192,431	\$276,328	4.3
Trans. Utilities	\$2,073,189	\$315,952	\$577,857	5.9
Trade	\$33,684,989	\$3,847,889	\$5,908,845	166.1
Fin. Ins. R. Estate	\$5,155,784	\$527,429	\$1,428,039	16.6
Prof. Services	\$7,761,518	\$1,407,539	\$1,766,149	36.3
Other Services	\$15,240,985	\$4,373,419	\$6,545,635	294.0
Government	\$2,336,943	\$79,878	\$820,852	1.4
Total	\$68,657,023	\$10,831,277	\$17,427,429	529.3



Program Status

- 7 projects to be completed in 2008

- 13 projects underway

- 13 projects in planning stage

